

# Assessment: Program Four Column



## Program - Business Administration (BS)

**Mission Statement:** In a personalized setting, using multiple delivery methods, we prepare students to acquire business skills, knowledge, and abilities for successful application in a global marketplace.

<i>Program Goals</i>	<i>Assessment Measures</i>	<i>Results</i>	<i>Actions Taken</i>
<p><b>Compare management principles.</b> - Compare management principles.  <b>Goal Status:</b> Active  <b>Start Date:</b> 09/01/2015</p>	<p><b>Standardized Testing</b> - Outbound Exam for Peregrine Category Management  <b>Target for Success:</b> UNOH will achieve at or above the aggregated average</p>	<p><b>Reporting Period:</b> 2015 - 2016 Quarter 4 Spring  <b>Result Type:</b> Target Not Met            UNOH score - 50.45%            Peregrine score - 57.33% (02/10/2017)  <b>Does this Finding report on baseline data?:</b> No  <b>Analysis of Findings:</b> Students did not achieve the targeted 57.33% Review of curriculum map to identify any gaps in teaching. Monitor faculty credentials for proper assignment to course  <b>Related Documents:</b>  <a href="#">SKM_C654e17021313581.pdf</a>  <a href="#">2015 January 28 - Business Administration Department Meeting Minutes.docx</a>  <a href="#">SKM_C654e17021313580.pdf</a></p>	<p><b>Action Taken:</b> 1. Enhance the course design and delivery based on the instructor credentials, experience, and continuity;            2. Create a curriculum map to determine gaps in the instruction and assessment processes;            3. Establish learning objectives and instructional strategy connections with realigned program goals and course student learning outcomes.</p> <p>1. Findings &amp; Actions taken for goal #1:            - Faculty credentials are monitored to determine that faculty are qualified to teach the courses they are assigned</p> <p>2. Findings &amp; Actions taken for goal #2:            - Curriculum map has been done using the revised goals and course student learning outcomes</p> <p>3. Findings &amp; Actions taken for goal #3:            - Program Goals were reviewed, revised, and realigned to match the needs of the</p>

Program Goals	Assessment Measures	Results	Actions Taken
<p><b>Analyze international dimensions affecting U.S. companies.</b> - Analyze international dimensions affecting U.S. companies.  <b>Goal Status:</b> Active  <b>Start Date:</b> 09/01/2015</p>	<p><b>Standardized Testing</b> - Outbound Exam for Peregrine Category International Business  <b>Target for Success:</b> UNOH will achieve at or above the aggregated average</p>	<p><b>Reporting Period:</b> 2015 - 2016 Quarter 4 Spring  <b>Result Type:</b> Target Not Met  UNOH score - 36.57%  Peregrine score - 46.73%  (02/10/2017)  <b>Does this Finding report on baseline data?:</b> No  <b>Analysis of Findings:</b> Students did not achieve the targeted 46.73% Review of curriculum map to identify any gaps in teaching. Monitor faculty credentials for proper assignment to course</p> <p><b>Related Documents:</b>  <a href="#">SKM_C654e17021313570.pdf</a>  <a href="#">SKM_C654e17021313580.pdf</a>  <a href="#">SKM_C654e17021313581.pdf</a></p>	<p>communities of interest  - Course objectives were reviewed, revised and re-leveled using Bloom's taxonomy  -An example would be the program goal "Evaluate core legal and ethical knowledge" being introduced in a 100 level course but not carried through other required courses until the Capstone. Conversations have occurred with the various General Education departments to determine that the correct General Education classes have been selected as required vs. elective; ongoing discussions are needed  (02/10/2017)</p> <p><b>Action Taken:</b> 1. Enhance the course design and delivery based on the instructor credentials, experience, and continuity;  2. Create a curriculum map to determine gaps in the instruction and assessment processes;  3. Establish learning objectives and instructional strategy connections with realigned program goals and course student learning outcomes.</p> <p>1. Findings &amp; Actions taken for goal #1:  - Faculty credentials are monitored to determine that faculty are qualified to teach the courses they are assigned  2. Findings &amp; Actions taken for goal #2:</p>

Program Goals	Assessment Measures	Results	Actions Taken
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- Curriculum map has been done using the revised goals and course student learning outcomes

3. Findings & Actions taken for goal #3:

- Program Goals were reviewed, revised, and realigned to match the needs of the communities of interest
- Course objectives were reviewed, revised and re-leveled using Bloom's taxonomy
- An example would be the program goal "Evaluate core legal and ethical knowledge" being introduced in a 100 level course but not carried through other required courses until the Capstone. Conversations have occurred with the various General Education departments to determine that the correct General Education classes have been selected as required vs. elective; ongoing discussions are needed

(02/10/2017)

**Evaluate core legal and ethical knowledge** - Evaluate core legal and ethical knowledge  
**Goal Status:** Active  
**Start Date:** 09/01/2015

**Standardized Testing** - Outbound Exam for Peregrine Category Legal Environment of Business  
**Target for Success:** UNOH will achieve at or above the aggregated average

**Reporting Period:** 2015 - 2016 Quarter 4 Spring  
**Result Type:** Target Not Met  
 UNOH score - 45.07%  
 Peregrine score - 55.33%  
 (02/10/2017)

**Does this Finding report on baseline data?:** No  
**Analysis of Findings:** Analysis of Findings: Students did not achieve the targeted 55.33% Review of curriculum map to identify any gaps in teaching. Monitor faculty credentials for proper assignment to course

**Related Documents:**

Program Goals	Assessment Measures	Results	Actions Taken
<p><b>Examine the impact of individuals, groups, and organizational systems on organizations.</b> - Examine the impact of individuals, groups, and organizational systems on organizations.</p> <p><b>Goal Status:</b> Active</p> <p><b>Start Date:</b> 09/01/2015</p>	<p><b>Standardized Testing</b> - Outbound Exam for Peregrine Category Organizational behavior</p> <p><b>Target for Success:</b> UNOH will achieve at or above the aggregated average</p>	<p><a href="#">SKM_C654e17021313570.pdf</a></p> <p><a href="#">SKM_C654e17021313580.pdf</a></p> <p><a href="#">SKM_C654e17021313581.pdf</a></p> <p><b>Reporting Period:</b> 2015 - 2016 Quarter 4 Spring</p> <p><b>Result Type:</b> Target Not Met</p> <p>UNOH score - 49.32%</p> <p>Peregrine score - 59.18% (02/10/2017)</p> <p><b>Does this Finding report on baseline data?:</b> No</p> <p><b>Analysis of Findings:</b> Students did not achieve the targeted 59.18% Review of curriculum map to identify any gaps in teaching. Monitor faculty credentials for proper assignment to course</p>	<p><b>Action Taken:</b> 1. Enhance the course design and delivery based on the instructor credentials, experience, and continuity;</p> <p>2. Create a curriculum map to determine gaps in the instruction and assessment processes;</p> <p>3. Establish learning objectives and instructional strategy connections with realigned program goals and course student learning outcomes.</p> <p>1. Findings &amp; Actions taken for goal #1:</p> <ul style="list-style-type: none"> <li>- Faculty credentials are monitored to determine that faculty are qualified to teach the courses they are assigned</li> </ul> <p>2. Findings &amp; Actions taken for goal #2:</p> <ul style="list-style-type: none"> <li>- Curriculum map has been done using the revised goals and course student learning outcomes</li> </ul> <p>3. Findings &amp; Actions taken for goal #3:</p> <ul style="list-style-type: none"> <li>- Program Goals were reviewed, revised, and realigned to match the needs of the communities of interest</li> <li>- Course objectives were reviewed, revised and re-leveled using Bloom's taxonomy</li> <li>-An example would be the program goal "Evaluate core legal and ethical knowledge" being introduced in a 100 level</li> </ul>

Program Goals	Assessment Measures	Results	Actions Taken
<p><b>Formulate a moral perspective on actions taken in business ethics situations.</b> - Formulate a moral perspective on actions taken in business ethics situations.</p> <p><b>Goal Status:</b> Active</p> <p><b>Start Date:</b> 09/01/2015</p>	<p><b>Standardized Testing</b> - Outbound Exam for Peregrine Category Business Ethics</p> <p><b>Target for Success:</b> UNOH will achieve at or above the aggregated average</p>	<p><b>Reporting Period:</b> 2015 - 2016 Quarter 4 Spring</p> <p><b>Result Type:</b> Target Not Met</p> <p>UNOH score - 43.88%</p> <p>Peregrine score - 53.40% (02/10/2017)</p> <p><b>Does this Finding report on baseline data?:</b> No</p> <p><b>Analysis of Findings:</b> Analysis of Findings: Students did not achieve the targeted 53.40% Review of curriculum map to identify any gaps in teaching. Monitor faculty credentials for proper assignment to course</p>	<p>course but not carried through other required courses until the Capstone. Conversations have occurred with the various General Education departments to determine that the correct General Education classes have been selected as required vs. elective; ongoing discussions are needed (02/10/2017)</p> <p><b>Action Taken:</b> 1. Enhance the course design and delivery based on the instructor credentials, experience, and continuity;</p> <p>2. Create a curriculum map to determine gaps in the instruction and assessment processes;</p> <p>3. Establish learning objectives and instructional strategy connections with realigned program goals and course student learning outcomes.</p> <p>1. Findings &amp; Actions taken for goal #1:</p> <ul style="list-style-type: none"> <li>- Faculty credentials are monitored to determine that faculty are qualified to teach the courses they are assigned</li> </ul> <p>2. Findings &amp; Actions taken for goal #2:</p> <ul style="list-style-type: none"> <li>- Curriculum map has been done using the revised goals and course student learning outcomes</li> </ul> <p>3. Findings &amp; Actions taken for goal #3:</p> <ul style="list-style-type: none"> <li>- Program Goals were reviewed, revised, and realigned to match the needs of the</li> </ul>

Program Goals	Assessment Measures	Results	Actions Taken
<p><b>Investigate economic issues affecting companies.</b> - Investigate economic issues affecting companies.</p> <p><b>Goal Status:</b> Active</p> <p><b>Start Date:</b> 09/01/2015</p>	<p><b>Standardized Testing</b> - Outbound Exam for Peregrine Category Economics</p> <p><b>Target for Success:</b> UNOH will achieve at or above the aggregated average</p>	<p><b>Reporting Period:</b> 2015 - 2016 Quarter 4 Spring</p> <p><b>Result Type:</b> Target Not Met</p> <p>UNOH score - 43.88%</p> <p>Peregrine score - 48.79% (02/10/2017)</p> <p><b>Does this Finding report on baseline data?:</b> No</p> <p><b>Analysis of Findings:</b> Students did not achieve the targeted 48.79% Review of curriculum map to identify any gaps in teaching. Monitor faculty credentials for proper assignment to course</p>	<p>communities of interest</p> <ul style="list-style-type: none"> <li>- Course objectives were reviewed, revised and re-leveled using Bloom's taxonomy</li> <li>-An example would be the program goal "Evaluate core legal and ethical knowledge" being introduced in a 100 level course but not carried through other required courses until the Capstone. Conversations have occurred with the various General Education departments to determine that the correct General Education classes have been selected as required vs. elective; ongoing discussions are needed (02/10/2017)</li> </ul> <p><b>Action Taken:</b> 1. Enhance the course design and delivery based on the instructor credentials, experience, and continuity;</p> <p>2. Create a curriculum map to determine gaps in the instruction and assessment processes;</p> <p>3. Establish learning objectives and instructional strategy connections with realigned program goals and course student learning outcomes.</p> <p>1. Findings &amp; Actions taken for goal #1:</p> <ul style="list-style-type: none"> <li>- Faculty credentials are monitored to determine that faculty are qualified to teach the courses they are assigned</li> </ul> <p>2. Findings &amp; Actions taken for goal #2:</p> <ul style="list-style-type: none"> <li>- Curriculum map has</li> </ul>

Program Goals	Assessment Measures	Results	Actions Taken
			<p>been done using the revised goals and course student learning outcomes</p> <p>3. Findings &amp; Actions taken for goal #3:</p> <ul style="list-style-type: none"> <li>- Program Goals were reviewed, revised, and realigned to match the needs of the communities of interest</li> <li>- Course objectives were reviewed, revised and re-leveled using Bloom's taxonomy</li> <li>-An example would be the program goal "Evaluate core legal and ethical knowledge" being introduced in a 100 level course but not carried through other required courses until the Capstone. Conversations have occurred with the various General Education departments to determine that the correct General Education classes have been selected as required vs. elective; ongoing discussions are needed (02/10/2017)</li> </ul>
<p><b>Utilize basic principles of marketing.</b></p> <p>- Utilize basic principles of marketing.</p> <p><b>Goal Status:</b> Active</p> <p><b>Start Date:</b> 09/01/2015</p>	<p>Outbound Exam for Peregrine Category Marketing</p> <p><b>Target for Success:</b> UNOH will achieve at or above the aggregated average</p>	<p><b>Reporting Period:</b> 2015 - 2016 Quarter 4 Spring</p> <p><b>Result Type:</b> Target Not Met</p> <p>UNOH score - 50.45%</p> <p>Peregrine score - 57.33% (02/10/2017)</p> <p><b>Does this Finding report on baseline data?:</b> No</p> <p><b>Analysis of Findings:</b> Students did not achieve the targeted 57.33% Review of curriculum map to identify any gaps in teaching. Monitor faculty credentials for proper assignment to course</p>	<p><b>Action Taken:</b> 1. Enhance the course design and delivery based on the instructor credentials, experience, and continuity;</p> <p>2. Create a curriculum map to determine gaps in the instruction and assessment processes;</p> <p>3. Establish learning objectives and instructional strategy connections with realigned program goals and course student learning outcomes.</p> <p>1. Findings &amp; Actions taken for</p>

Program Goals	Assessment Measures	Results	Actions Taken
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goal #1:  
 - Faculty credentials are monitored to determine that faculty are qualified to teach the courses they are assigned

2. Findings & Actions taken for goal #2:  
 - Curriculum map has been done using the revised goals and course student learning outcomes

3. Findings & Actions taken for goal #3:  
 - Program Goals were reviewed, revised, and realigned to match the needs of the communities of interest  
 - Course objectives were reviewed, revised and re-leveled using Bloom's taxonomy  
 -An example would be the program goal "Evaluate core legal and ethical knowledge" being introduced in a 100 level course but not carried through other required courses until the Capstone. Conversations have occurred with the various General Education departments to determine that the correct General Education classes have been selected as required vs. elective; ongoing discussions are needed  
 (02/10/2017)

<p><b>Utilize knowledge of accounting and financial skills.</b> - Utilize knowledge of accounting and financial skills.  <b>Goal Status:</b> Active  <b>Start Date:</b> 09/01/2015</p>	<p><b>Standardized Testing</b> - Peregrine            Category Business Finance  <b>Target for Success:</b> UNOH will achieve at or above the aggregated average</p>	<p><b>Reporting Period:</b> 2015 - 2016 Quarter 4 Spring  <b>Result Type:</b> Target Not Met            UNOH score - 39.70%            Peregrine score - 45.00%            (02/10/2017)</p>	<p><b>Action Taken:</b> 1. Enhance the course design and delivery based on the instructor credentials, experience, and continuity;            2. Create a curriculum map to</p>
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Program Goals	Assessment Measures	Results	Actions Taken
		<p><b>Does this Finding report on baseline data?:</b> No</p> <p><b>Analysis of Findings:</b> Students did not achieve the targeted 57.33% Review of curriculum map to identify any gaps in teaching. Monitor faculty credentials for proper assignment to course</p>	<p>determine gaps in the instruction and assessment processes;</p> <p>3. Establish learning objectives and instructional strategy connections with realigned program goals and course student learning outcomes.</p> <p>1. Findings &amp; Actions taken for goal #1:</p> <ul style="list-style-type: none"> <li>- Faculty credentials are monitored to determine that faculty are qualified to teach the courses they are assigned</li> </ul> <p>2. Findings &amp; Actions taken for goal #2:</p> <ul style="list-style-type: none"> <li>- Curriculum map has been done using the revised goals and course student learning outcomes</li> </ul> <p>3. Findings &amp; Actions taken for goal #3:</p> <ul style="list-style-type: none"> <li>- Program Goals were reviewed, revised, and realigned to match the needs of the communities of interest</li> <li>- Course objectives were reviewed, revised and re-leveled using Bloom's taxonomy</li> <li>-An example would be the program goal "Evaluate core legal and ethical knowledge" being introduced in a 100 level course but not carried through other required courses until the Capstone. Conversations have occurred with the various General Education departments to determine that the correct General Education classes have been selected as required vs. elective; ongoing discussions are</li> </ul>

Program Goals	Assessment Measures	Results	Actions Taken
<p><b>Standardized Testing</b> - Outbound Exam for Peregrine Category Accounting</p> <p><b>Target for Success:</b> UNOH will achieve at or above the aggregated average</p>		<p><b>Reporting Period:</b> 2015 - 2016 Quarter 4 Spring</p> <p><b>Result Type:</b> Target Not Met</p> <p>UNOH score - 42.99%</p> <p>Peregrine score - 51.51%</p> <p>(02/10/2017)</p> <p><b>Does this Finding report on baseline data?:</b> No</p> <p><b>Analysis of Findings:</b> Students did not achieve the targeted 51.51% Review of curriculum map to identify any gaps in teaching. Monitor faculty credentials for proper assignment to course</p>	<p>needed</p> <p>(02/10/2017)</p> <p><b>Action Taken:</b> 1. Enhance the course design and delivery based on the instructor credentials, experience, and continuity;</p> <p>2. Create a curriculum map to determine gaps in the instruction and assessment processes;</p> <p>3. Establish learning objectives and instructional strategy connections with realigned program goals and course student learning outcomes.</p> <p>1. Findings &amp; Actions taken for goal #1:</p> <ul style="list-style-type: none"> <li>- Faculty credentials are monitored to determine that faculty are qualified to teach the courses they are assigned</li> </ul> <p>2. Findings &amp; Actions taken for goal #2:</p> <ul style="list-style-type: none"> <li>- Curriculum map has been done using the revised goals and course student learning outcomes</li> </ul> <p>3. Findings &amp; Actions taken for goal #3:</p> <ul style="list-style-type: none"> <li>- Program Goals were reviewed, revised, and realigned to match the needs of the communities of interest</li> <li>- Course objectives were reviewed, revised and re-leveled using Bloom's taxonomy</li> <li>-An example would be the program goal "Evaluate core legal and ethical knowledge" being introduced in a 100 level course but not carried through</li> </ul>

Program Goals	Assessment Measures	Results	Actions Taken
<p><b>Correlate strategic management and business policy.</b> - Correlate strategic management and business policy.  <b>Goal Status:</b> Active  <b>Start Date:</b> 09/01/2015</p>	<p><b>Standardized Testing</b> - Outbound Exam for Peregrine Category Business Integration and Strategic Management  <b>Target for Success:</b> UNOH will achieve at or above the aggregated average</p>	<p><b>Reporting Period:</b> 2015 - 2016 Quarter 4 Spring  <b>Result Type:</b> Target Not Met  UNOH score - 46.72%  Peregrine score - 55.46%  (02/10/2017)  <b>Does this Finding report on baseline data?:</b> No  <b>Analysis of Findings:</b> Students did not achieve the targeted 55.46% Review of curriculum map to identify any gaps in teaching. Monitor faculty credentials for proper assignment to course</p>	<p>other required courses until the Capstone. Conversations have occurred with the various General Education departments to determine that the correct General Education classes have been selected as required vs. elective; ongoing discussions are needed  (02/10/2017)</p> <p><b>Action Taken:</b> 1. Enhance the course design and delivery based on the instructor credentials, experience, and continuity;  2. Create a curriculum map to determine gaps in the instruction and assessment processes;  3. Establish learning objectives and instructional strategy connections with realigned program goals and course student learning outcomes.</p> <p>1. Findings &amp; Actions taken for goal #1:  - Faculty credentials are monitored to determine that faculty are qualified to teach the courses they are assigned</p> <p>2. Findings &amp; Actions taken for goal #2:  - Curriculum map has been done using the revised goals and course student learning outcomes</p> <p>3. Findings &amp; Actions taken for goal #3:  - Program Goals were reviewed, revised, and realigned to match the needs of the communities of interest</p>

Program Goals	Assessment Measures	Results	Actions Taken
<p><b>Chart the history and process of leadership</b> - Chart the history and process of leadership</p> <p><b>Goal Status:</b> Active <b>Start Date:</b> 02/06/2017</p>	<p><b>Standardized Testing</b> - Outbound Exam for Peregrine Category Business Leadership <b>Target for Success:</b> UNOH will achieve at or above the aggregated average</p>	<p><b>Reporting Period:</b> 2015 - 2016 Quarter 4 Spring <b>Result Type:</b> Target Not Met UNOH score - 47.46% Peregrine score - 51.41% (02/10/2017) <b>Does this Finding report on baseline data?:</b> No <b>Analysis of Findings:</b> Students did not achieve the targeted 51.41% Review of curriculum map to identify any gaps in teaching. Monitor faculty credentials for proper assignment to course</p>	<p>- Course objectives were reviewed, revised and re-leveled using Bloom's taxonomy -An example would be the program goal "Evaluate core legal and ethical knowledge" being introduced in a 100 level course but not carried through other required courses until the Capstone. Conversations have occurred with the various General Education departments to determine that the correct General Education classes have been selected as required vs. elective; ongoing discussions are needed (02/10/2017)</p> <p><b>Action Taken:</b> 1. Enhance the course design and delivery based on the instructor credentials, experience, and continuity; 2. Create a curriculum map to determine gaps in the instruction and assessment processes; 3. Establish learning objectives and instructional strategy connections with realigned program goals and course student learning outcomes.</p> <p>1. Findings &amp; Actions taken for goal #1: - Faculty credentials are monitored to determine that faculty are qualified to teach the courses they are assigned 2. Findings &amp; Actions taken for goal #2: - Curriculum map has been done using the revised goals</p>

<i>Program Goals</i>	<i>Assessment Measures</i>	<i>Results</i>	<i>Actions Taken</i>
			<p>and course student learning outcomes</p> <p>3. Findings &amp; Actions taken for goal #3:</p> <ul style="list-style-type: none"> <li>- Program Goals were reviewed, revised, and realigned to match the needs of the communities of interest</li> <li>- Course objectives were reviewed, revised and re-leveled using Bloom's taxonomy</li> <li>-An example would be the program goal "Evaluate core legal and ethical knowledge" being introduced in a 100 level course but not carried through other required courses until the Capstone. Conversations have occurred with the various General Education departments to determine that the correct General Education classes have been selected as required vs. elective; ongoing discussions are needed</li> </ul> <p>(02/10/2017)</p>