

# Assessment: Program Four Column



## Program - MBA

**Mission Statement:** Through small, interactive, hybrid, and online courses, students develop managerial skills for dynamic environments emphasizing applied knowledge and theories.

Program Goals	Assessment Measures	Results	Actions Taken																					
<p><b>Graduates will compose effective communications to support ideas, solve problems, and present results in writing and verbally.</b> - Graduates will compose effective communications to support ideas, solve problems, and present results in writing and verbally.</p> <p><b>Goal Status:</b> Active <b>Start Date:</b> 08/31/2015</p>	<p><b>Standardized Testing</b> - Benchmark against the corresponding Peregrine category.</p> <p><b>Target for Success:</b> Program will achieve scores above the national scores on the corresponding Peregrine tests.</p>	<p><b>Reporting Period:</b> 2015 - 2016 Quarter 4 Spring <b>Result Type:</b> Target Met</p> <table border="1"> <thead> <tr> <th></th> <th>Total</th> <th>Business</th> </tr> </thead> <tbody> <tr> <td>Finance</td> <td>61.48%</td> <td>60.00%</td> </tr> <tr> <td>Virtual College</td> <td>65.67%</td> <td></td> </tr> <tr> <td>Hybrid</td> <td>60.40%</td> <td>52.00%</td> </tr> <tr> <td>Aggregated</td> <td>63.27%</td> <td>56.36%</td> </tr> <tr> <td>National</td> <td>56.37%</td> <td>48.40%</td> </tr> <tr> <td></td> <td>54.42%</td> <td></td> </tr> </tbody> </table> <p>(02/13/2017)</p> <p><b>Does this Finding report on baseline data?:</b> No <b>Analysis of Findings:</b> Hybrid and Virtual College were comparable resulting in aggregated data that exceeded national score.</p>		Total	Business	Finance	61.48%	60.00%	Virtual College	65.67%		Hybrid	60.40%	52.00%	Aggregated	63.27%	56.36%	National	56.37%	48.40%		54.42%		
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<p><b>Graduates will critique issues in legal and ethical environments that affect decision making in business.</b> - Graduates will critique issues in legal and ethical environments that affect decision making in business.</p> <p><b>Goal Status:</b> Active <b>Start Date:</b> 08/31/2015</p>	<p><b>Standardized Testing</b> - Benchmark against the corresponding Peregrine category.</p> <p><b>Target for Success:</b> Program will achieve scores above the national scores on the corresponding Peregrine categories.</p>	<p><b>Reporting Period:</b> 2015 - 2016 Quarter 4 Spring <b>Result Type:</b> Target Met</p> <table border="1"> <thead> <tr> <th></th> <th>Total</th> <th>Business Ethics</th> </tr> </thead> <tbody> <tr> <td>Legal Environment of Business</td> <td>61.48%</td> <td>n=</td> </tr> <tr> <td>Virtual College</td> <td>59.00%</td> <td>59.67%</td> </tr> <tr> <td>Hybrid</td> <td>54.80%</td> <td>30</td> </tr> <tr> <td>Aggregated</td> <td>57.09%</td> <td>25</td> </tr> <tr> <td>National</td> <td>54.42%</td> <td>56.36%</td> </tr> <tr> <td></td> <td>54.42%</td> <td>55</td> </tr> </tbody> </table>		Total	Business Ethics	Legal Environment of Business	61.48%	n=	Virtual College	59.00%	59.67%	Hybrid	54.80%	30	Aggregated	57.09%	25	National	54.42%	56.36%		54.42%	55	
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<p><b>Graduates will plan the coordination of marketing activities to satisfy customer and organizational needs. -</b>  Graduates will plan the coordination of marketing activities to satisfy customer and organizational needs.  <b>Goal Status:</b> Active  <b>Action Year:</b> 2015 - 2016  <b>Start Date:</b> 08/31/2015</p>	<p><b>Standardized Testing -</b> Benchmark against the corresponding Peregrine category.  <b>Target for Success:</b> Program will achieve scores above the national scores on the corresponding Peregrine tests.</p>	<p><b>Reporting Period:</b> 2015 - 2016 Quarter 4 Spring  <b>Result Type:</b> Target Met</p> <table border="1"> <thead> <tr> <th></th> <th>Total</th> <th>Marketing</th> </tr> </thead> <tbody> <tr> <td>n=</td> <td></td> <td></td> </tr> <tr> <td>Virtual College</td> <td>61.48%</td> <td>57.33%</td> </tr> <tr> <td>30</td> <td></td> <td></td> </tr> <tr> <td>Hybrid</td> <td>56.53%</td> <td>59.60%</td> </tr> <tr> <td>25</td> <td></td> <td></td> </tr> <tr> <td>Aggregated</td> <td>59.23%</td> <td>58.36%</td> </tr> <tr> <td>55</td> <td></td> <td></td> </tr> <tr> <td>National</td> <td>54.42%</td> <td>57.53%</td> </tr> </tbody> </table> <p>(02/13/2017)  <b>Does this Finding report on baseline data?:</b> No  <b>Analysis of Findings:</b> Hybrid and Virtual College were comparable resulting in aggregated data that exceeded national score.</p>		Total	Marketing	n=			Virtual College	61.48%	57.33%	30			Hybrid	56.53%	59.60%	25			Aggregated	59.23%	58.36%	55			National	54.42%	57.53%	
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