

ASSOCIATE OF APPLIED BUSINESS DEGREE

BUSINESS ADMINISTRATION

The associate degree in Business Administration offers an excellent education for a wide range of entry-level positions in the service, banking and manufacturing industries, as well as in small businesses.

MISSION STATEMENT:

In a personalized setting, using multiple delivery methods, we prepare diverse students to acquire business skills, knowledge, and abilities for successful application in a global marketplace.

108 Credit Hours

Technical and Basic Requirements:

56 Credit Hours

AC114 Accounting I/5
BU115 Contract Law/5
BU220 Managerial Accounting for Business/3
BU230 Current Topics in Business/5
BU240 International Business I/5
BU292 Business Capstone/3
EC225 Macroeconomics/5
EC235 Microeconomics/5
FI210 Principles of Finance/5
MA121 Principles of Management/5
MT150 Principles of Marketing/5
MT225 Retailing/5

General Education Requirements:

37 Credit Hours

CO179 Introduction to Human Communication/3
EN180 Composition I/5
EN200 Composition II/5
MH169 Business Math/5
MH190 Algebra/5
PY177 Introduction to Psychology/3

OR

SO186 Sociology/3
SC200 Principles of Ecology/3
UN110 First-Year Experience/2
UN220 Introduction to Diversity Issues/3
Any 100- or 200-level AR, EN, HI, RE, or SP course/3

Technical and Basic Electives: 6 Credit Hours

Choose two of the following 100- or 200-level elective courses:

AC122 Payroll Accounting/3
BU109 Customer Service/3
BU250 International Business II/3
MA122 Small Business/3
MT160 Professional Selling/3

General Education Electives:

3 Credit Hours

Choose 100- or 200-level courses from the general education subject categories, which may include Art (AR), English (EN), History (HI), Math (MH), Political Science (PS), Psychology (PY), Religion (RE), Sociology (SO), Spanish (SP), or University Survey (UN).

Specialized Electives:

6 Credit Hours

Choose courses at the 100 or 200 level that are not required in your program.

Note: Elective courses can apply to only one degree level. The same course cannot be re-used to satisfy the elective requirements at the Associate's Degree level and again at the Bachelor's Degree level.

*18 hours of the associate degree curriculum are not required for students who go directly into the bacca-laureate program. Students should see the Academic Advisor.