

ASSOCIATE OF APPLIED BUSINESS DEGREE

TRAVEL AND HOTEL MANAGEMENT

This program prepares graduates for careers in the travel and hotel industry. Hands-on computer instruction and observation experiences at the University travel agency and the University Event Center, combined with business and management courses, provide a well-rounded program. A cruise is an integral part of this curriculum. The sequence of major courses begins fall quarter.

MISSION STATEMENT:

The Travel and Hotel Management Department provides quality education in preparing committed students for a career in a continually changing global hospitality, travel and tourism market.

Curriculum:

108 Credit Hours

Length: 6 Quarters

Technical and Basic Requirements:

67 Credit Hours

- BU109 Customer Service/3
- BU240 International Business I/5
- BU250 International Business II/3
- DP175 Software Applications/3
- MA121 Principles of Management/5
- TR122 Introduction to the Travel Industry/3
- TR124 Cruises & Tours/3
- TR130 Travel Destinations: New World/5
- TR131 Travel Destinations: Old World/5
- TR135 Introduction to Casino & Gaming Industry/3
- TR216 Hospitality Supervision/5
- TR217 Event Planning/5
- TR221 Hotel & Motel Operations/5
- TR222 Restaurant Management/3
- TR224 Hospitality Sales & Marketing/5
- TR225 Resort Management/3
- TR292 Travel Capstone/3

General Education Requirements:

32 Credit Hours

- CO179 Introduction to Human Communication/3
- EN180 Composition I/5
- EN200 Composition II/5
- MH169 Business Math/5
- PY177 Introduction to Psychology/3
- OR
- SO186 Sociology/3
- SC200 Principles of Ecology/3
- UN110 First-Year Experience/2
- UN220 Introduction to Diversity Issues/3
- Any 100- or 200-level AR, EN, HI, RE, or SP course/3

General Education Electives:

3 Credit Hours

Choose 100- or 200-level courses from the general education subject categories, which may include Art (AR), English (EN), History (HI), Math (MH), Political Science (PS), Psychology (PY), Religion (RE), Sociology (SO), Spanish (SP), or University Survey (UN).

Specialized Electives:

6 Credit Hours

Choose courses at the 100 or 200 level that are not required in your program.

Note: Elective courses can apply to only one degree level. The same course cannot be re-used to satisfy the elective requirements at the Associate's Degree level and again at the Bachelor's Degree level.